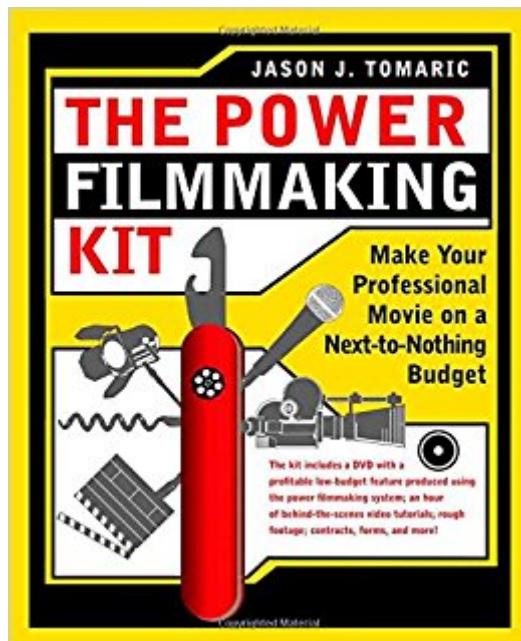


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# Power Filmmaking Kit



## Synopsis

Think big, spend little! Everything you need to make your movie is in this complete resource kit. The Power Filmmaking Kit is a comprehensive, multimedia book and DVD package that empowers you to produce your own Hollywood-quality movie. Emmy-award winning director Jason Tomaric produced an independent film using only local resources for under \$2,000 that not only got picked up for distribution, but is also used as a case study in top film schools. This book shows you how to do the same, regardless of your budget or location. You'll learn how to achieve professional quality on a microbudget, using the resources you have at hand. The book includes:

- \* Coverage of the entire filmmaking process. It's all here, from writing and directing to cinematography, acting, editing, and distribution.
- \* Step-by-step instructions, tips, diagrams, charts, and illustrations

show you how to make a Hollywood-caliber movie on a next-to-nothing budget with little upfront money and access only to local resources. The DVD includes:

- \* Time and Again, the profitable, award-winning, internationally distributed, independent film made for under \$2,000
- \* One hour of video tutorials unveiling how the movie was made...interviews and behind-the-scenes case studies on directing, producing, and editing
- \* Complete rough footage from a scene for editing practice
- \* Forms, contracts, and more resources

The Producer's Notebook includes scripts, storyboards, schedules, call sheets, contracts, letters from the producer, camera logs and press kits from "Time and Again." See how the production was scheduled and organized, read the script, follow the storyboards and watch the production unfold from beginning to end. \* Blank contracts and forms that you can print out to use on your own film

## Book Information

Paperback: 432 pages

Publisher: Focal Press; 1 edition (December 27, 2007)

Language: English

ISBN-10: 024081021X

ISBN-13: 978-0240810218

Product Dimensions: 9.2 x 7.6 x 1 inches

Shipping Weight: 2.2 pounds

Average Customer Review: 4.3 out of 5 stars 25 customer reviews

Best Sellers Rank: #890,588 in Books (See Top 100 in Books) #20 in Books > Humor & Entertainment > Movies > Amateur Production #186 in Books > Engineering & Transportation > Engineering > Telecommunications & Sensors > Television & Video #351 in Books >

## Customer Reviews

\* "Jason proves that top-notch production values are within the reach of anyone who has ever dreamt of making his own movie. Jason knows what he's talking about because he's actually done it!" - Steve Skrovan, Executive Producer, "Everybody Loves Raymond" \* "Absolutely the most in-depth, informative and entertaining filmmaking book out there. It takes you through everything you need to know, demystifies the process, and shows you exactly how to make a movie, even if you don't have a huge budget." - Kevin Cooper, Executive Producer, "Secondhand Lions" \* "The forms are what will probably get the most use from anyone who buys the Power Filmmaking Kit....the example letters are the treasure trove of the whole kit. Reading through these letters, you can see how Jason Tomaric was able to secure locations and equipment for free." - Making the Movie blog\* "Mr. Tomaric has managed to write an exceptionally lucid and informative filmmaking volume in The Power Filmmaking Kit. As such, I highly recommend this to any microfilmmakers who are just starting out and want a good foundation. For filmmakers with more experience, this is still a very detailed book on the art of filmmaking that would prove helpful on your production bookshelf."-Jeremy Hanke, MicroFilmmaker Magazine "Few beginners' guides are as thorough as Jason J. Tomaric's The Power Filmmaking Kit, a book-and-DVD combo that benefits from the author's experience as an award-winning independent filmmaker. There are no wasted words in Tomaric's 400-page tome, which concisely summarizes each facet of the director's craft while keeping the limitations of a first-time project in mind." -Jim Hemphill, American Cinematographer Magazine

The Power Filmmaking Kit is a comprehensive, multimedia book and DVD package that empowers you to produce your own Hollywood-quality movie. Emmy-award winning director Jason J. Tomaric produced an independent film using only local resources for under \$2,000 that not only got picked up for distribution, but is also used as a case study in top film schools. This book reveals the secrets to Jason's system, regardless of your budget or location. You'll learn how to achieve professional results on a microbudget, using the resources you have at hand. The book includes: \* Complete coverage of the entire filmmaking process. It's all here, from writing, directing, and cinematography, to acting, editing, and distribution. \* Step-by-step instructions, tips, diagrams, charts, and illustrations for how you can make a Hollywood-caliber movie on a next-to-nothing budget with little upfront money and access only to local resources. The DVD includes: \* Time and Again, the

profitable, award-winning, internationally distributed independent film made for under \$2,000 \* One hour of video tutorials unveiling how the movie was made...interviews and behind-the-scenes case studies on directing, producing, and editing \* Complete rough footage from a scene from "Time and Again" for editing practice \* Production Forms and legal contracts that you can print out to use on your own film \* Also includes, direct-from-the-set: scripts, storyboards, schedules, call sheets, contracts, letters from the producer, camera logs and press kits from "Time and Again." See how the production was scheduled and organized, read the script, follow the storyboards and watch the production unfold from beginning to end. Jason J. Tomaric is an Emmy-award winning director with two feature films, dozens of television commercials and several educational DVD series to his credit. He has taught in film schools across the country. Tomaric's directorial work has been honored over 14 times with Emmy, Telly, and the prestigious Golden CINE awards.

This book focuses on how to produce a low budget film, that will hopefully get noticed, leading to a slightly hire budget film (which leads to an even more expensive film). It offers several pieces of good advice such as don't write a script with more than 10 characters, and make sure to get release forms from everyone on camera (I've been to shots where this didn't happen). What the book doesn't do is offer advice for folks like me who have a nice DSLR camera (and the skills to use it), but don't know how to block scenes. The book seems to assume you've got several years of training/trial and error under your belt, and know how to do the basics like light the scene correctly, and setup mics and editing software. If you haven't been to film school, this book will seem obvious. It starts with writing, or buying a script, then proceeds to pre-production, filming, and post production. It doesn't give details of the best way to find/vet actors or crew, just assumes you know that. I'm still shooting video shorts with my friends, and wanted tips on how save money (and time).

To me, the most impressive thing about this book is the fact author Tomaric backs up what he says in the book by including a DVD of a feature length film he made for a mere \$2000. While the film, "Time and Again," is not going to win any Oscars and may never appear on The Movie Channel, it's a pretty decent effort. Its production values are amazing when you consider the micro budget and they'd be impressive even if Tomaric had never told us how little he spent. The movie has a nice Twilight-Zoney feel to it, the performances are competent and earnest, and there's evidence in every shot that the director and his crew were not going to let the limited budget stifle their efforts to achieve quality. The DVD also comes with segments demonstrating many of the book's principles and how they were applied in the making of Time and Again. A lot of valuable insight is provided

into the planning and human relations aspects of helming a film project. These issues are of critical importance in holding a team of talented people enthusiastic about your project even when they're not getting much, if any, financial compensation for being a part of it. The book itself is straightforward and chuck full of practical information. Some of it is technical, but none of it is hard to understand. Parts of the more technical stuff are getting a little creaky, because the book was published in 2008. For example, the author seems to lean toward film over digital in some respects, but digital has made such strides even in the last couple of years, in terms of both quality and public acceptance, that the issue of whether digital or film is "better" seems, in my opinion, to be a little archaic. Digital is now where it's at. But, anyway, the book gives a pretty good discussion of digital equipment and techniques and I'd say that discussion is still 95% relevant in 2010. I highly recommend this book.

This book has basically everything an aspiring no-budget filmmaker needs to be able to start producing films. There are chapters covering everything from writing a script to post-production. Each chapter has enough information that you could walk onto a set and have enough knowledge to get the job done (or at least talk to those doing the job without sounding like an idiot). Sure, there are books that go into more detail about one aspect or another, but none are as complete as this. The bonus DVD, which includes the film that was produced as the basis for writing this book, some production-related documents, and raw footage to practice with, is another thing that sets this apart from most filmmaking books. If you can only buy one book to get your feet wet in independent filmmaking, then this is the book to buy.

Has lots of great information. But needs information on how to accomplish good quality footage with consumer grade products.

Good book with great information and has some usable info, but some of the details could have been better detailed.

Thank you!

I'm an aspiring filmmaker who never had the opportunity to go to film school. I own a library of books covering every stage of the film making process. "The Power Filmmaking Kit" crushes them all. This book covers everything and it will inspire you to quit dreaming and go make a feature flick.

It covers all the essentials like: Main Topics Its logically organized Explains well detailed all concepts The vocabulary its easy to learn Techniques are explained easy and much more!! recommend for begginers and intermediate!

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